



**NRF LOSS PREVENTION
CONFERENCE & EXPO**

NEW ORLEANS
CONFERENCE JUNE 20-22, 2012
EXPO JUNE 20-21, 2012
www.nrf.com/LP12

The E.T.'s of Retail: Emerging Technologies and Emerging Threats

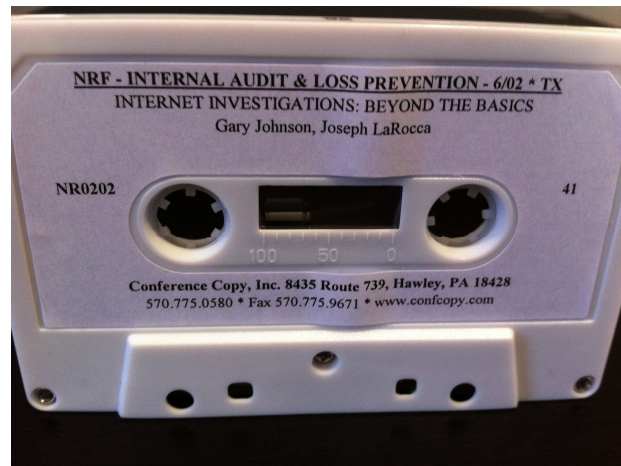
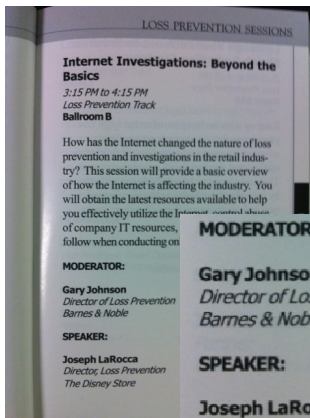
Joseph LaRocca
National Retail Federation



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A decade ago...



Less than a decade ago...



BORDERS



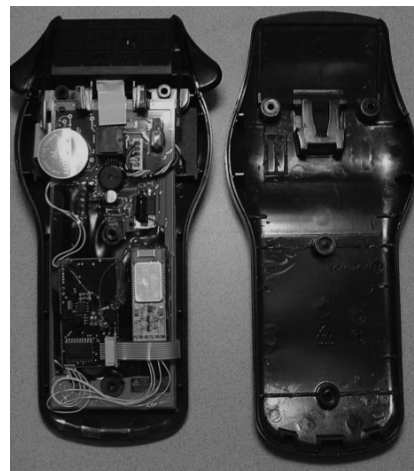
Radio Frequency Identification (RFID)



Card Skimming



Pin Pad Tampering



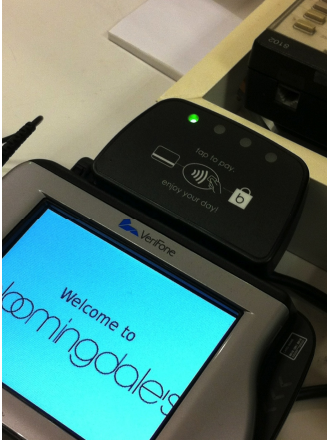
Chip and Pin / EMV



Touchless Payment




Touchless Payment



Mobile Point of Sale (mPOS)



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E-Receipts


FAKE STORE NAME
1010 ADDRESS ROAD
ANYTOWN, USA

MACH III RAZOR BLADE	14.99
TOM TOM GPS UNIT	299.99
GARY JOHNSON DOLL	99.99

TOTAL: \$414.97

YOU FILL IN THE FORM
WE SHOW YOU THE RECEIPT

WWW.CUSTOMRECEIPT.COM


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Work (780) 659-5697
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Billing 400 Airport Road
Street 2
San Antonio TX
78201 US

Copy from Billing Address

Shipping 400 Airport Road
Street 2
San Antonio TX
78201 US

1,767.96

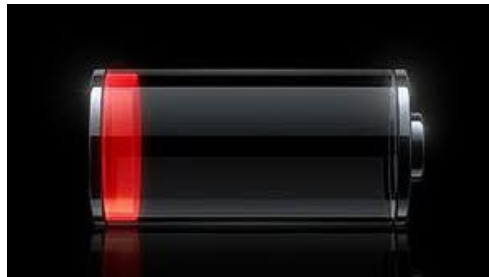
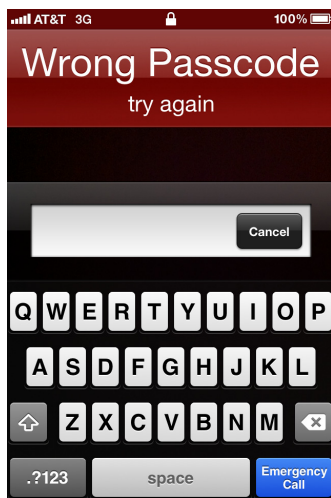
Check Out



Cyber Intrusions



What If's



Self Checkout



Then



Then



Now



Contact Information

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